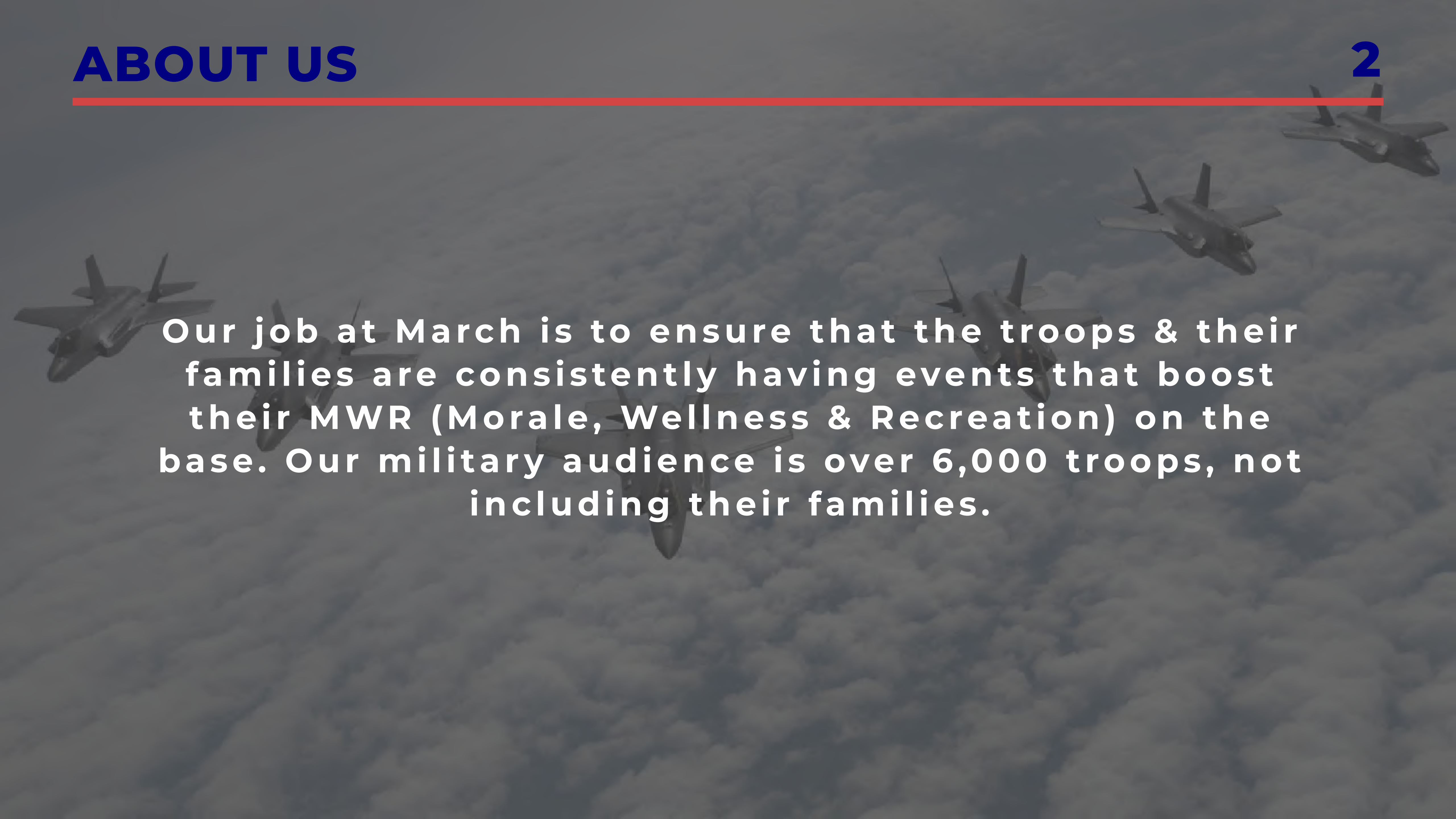


A group of military personnel in camouflage uniforms are saluting in front of an American flag. The scene is set outdoors, and the flag is waving in the background. The image has a dark blue overlay.

THE #1 WAY TO REACH THE MILITARY AUDIENCE

MARCH AIR RESERVE BASE

WWW.MARCHFSS.COM



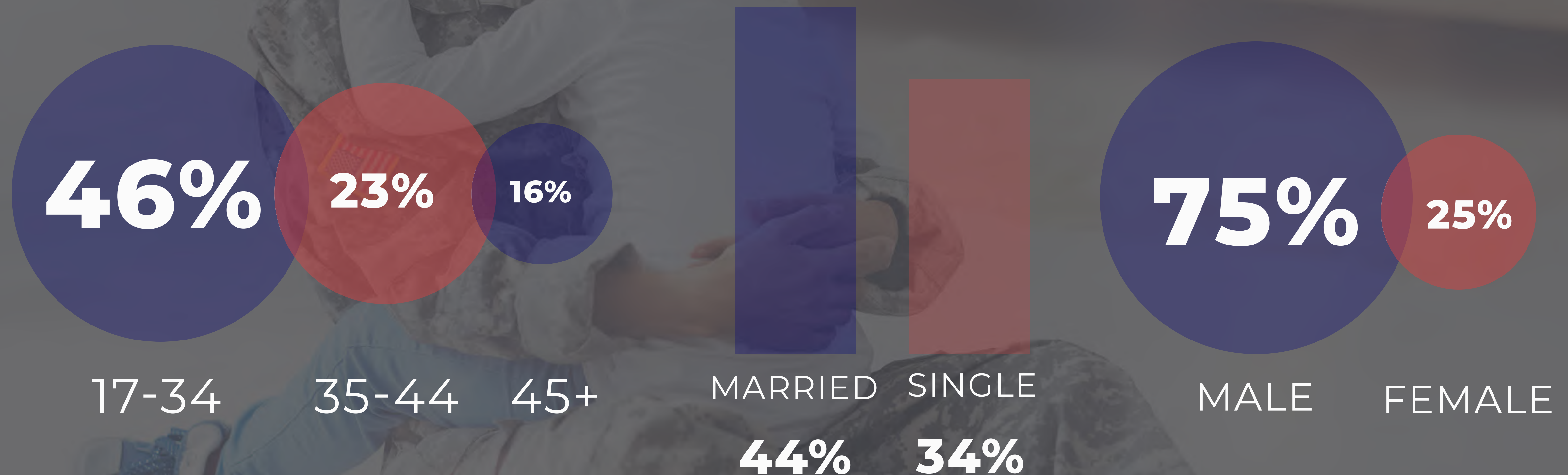
Our job at March is to ensure that the troops & their families are consistently having events that boost their MWR (Morale, Wellness & Recreation) on the base. Our military audience is over 6,000 troops, not including their families.

OUR MILITARY COMMUNITY

3

6,143

MILITARY MEMBERS AT MARCH ARB



3 WAYS TO REACH OUR MILITARY COMMUNITY

We reach our base community in 3 unique ways.

ON-SITE ADS | ONLINE & MEDIA ADS | HOSTING EVENTS



ON-SITE



ONLINE



EVENTS

EVENT ADVERTISING & BRAND PRESENCE

March Air Base hosts a great list of yearly events that give you a unique opportunity to sponsor on-base military events that directly impact the base and the surrounding community.

For only **\$1,000** you can have the following benefits at **ALL** of the following events:

- **Your organization's logo will be placed on ALL event advertisements located around the base.**
**All digital and printed material included. (Banners, LED Marquee, social posts, posters, emails, etc.)*
- **Special brand recognition on event ads that are posted on our website and social posts.**
**Ex: "Thanks to the following sponsors for making this event possible..."*

5K Run/Walks (7-10 Events Each Year)

Estimated Attendance: 50-100

September Block Party

Estimated Attendance: 500

The Block Party at our 2 on-base bars will have live music, a DJ, game truck, & more.

Summer Movie Nights (4 Events)

Estimated Attendance: 50+

At this event, we set up a giant screen in the park and you can have your logo on a banner that hangs on the bottom of the screen

UFC Fight Nights (4 Events)

Estimated Attendance: 100

We show the UFC event for free in our local bars/

**Sponsors may be able to buy a 10x10 footprint to hand out marketing material at some of these events for an additional \$500 per event.*

ON-SITE

With multiple HDTV screens located in various high-traffic areas on the base, we reach the military community on a daily basis.

Pricing starts at \$130 per month

A 2-sided LED Marquee screen located directly by the only entrance of the base, you can target every single individual that comes to the base every single day with an eye-catching advertisement.

Pricing starts at \$220 per month



HDTV NETWORK



MARQUEE SCREEN

Our website has **250,000** yearly visitors & is a primary avenue to inform our airmen from all over the United States about upcoming events as well as giving our community to find important information for base services.

Pricing starts at: \$150 per month



MARCHFSS.COM

Our Facebook page reaches over **500,000** followers throughout the year & gives our followers information about all things March.

Pricing starts at: \$50 per post



@MARCHFSS

A photograph of a soldier in camouflage uniform and a child in a red and black plaid shirt holding hands and waving an American flag. The soldier is on the left, and the child is on the right. They are both smiling and looking towards the camera. The background is a blurred outdoor setting with green foliage.

All sponsorship directly benefits military personnel through MWR *(Morale, Wellness & Readiness)* events, services & activities. Your contributions will directly support our troops and their families.

WE WANT TO HEAR FROM YOU!

9

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